

## **CLIENT'S BILL OF RIGHTS**

- 1. Formulation of a strategy and discrete tactics that are tailored to meet your objectives.**
- 2. A budget directly tied to the costs of implementing your chosen tactics in light of anticipated future events.**
- 3. Timely bills that directly correlate with the budget and show how much has been spent on each discrete budgeted item.**
- 4. Prompt notice of events that likely will impact tactics and costs.**
- 5. Timely explanation and advice concerning the risks and benefits of available options to respond to events, including any impact on budget.**
- 6. The opportunity to adjust tactics and the budget at any time.**
- 7. The ultimate say on how your money is spent.**