

Thank you for applying to the Downs Rachlin Martin Start-up Patent Program!

Committed to the continued vitality of the entrepreneurial spirit and the success of business ventures in our area, Downs Rachlin Martin wants to support a promising new company with the next big idea.

The winner of this online competition will receive up to \$10,000 of in-kind legal services for intellectual property advice and for preparation and prosecution of one utility patent application. DRM will also cover USPTO filing fees.

### **Evaluation criteria and process**

Applications will be reviewed by the DRM Intellectual Property team. The two main selection criteria that will be used to select the winner are: (1) potential to benefit from patent protection and (2) strength of business plan.

Winner will be announced on August 21.

### **Disclaimer**

You understand and agree that no attorney client relationship will exist between Downs Rachlin Martin (the Firm) and you unless and until you decide to retain the Firm and the Firm agrees to represent you, and an engagement agreement has been executed reflecting the terms of the representation.

Please do not provide any information to the Firm you might want to be kept confidential. By submitting information in this application, you agree that such information is not confidential and, by submitting this application, you agree to waive your right to claim that any materials disclosed are confidential. You also agree that if you do not retain the Firm, nothing occurring in connection with this application can be used to prevent the Firm from future representation of others adverse to you on any matters, including, but not limited to, any matters referenced in your application.

Company Information DO NOT SUBMIT CONFIDENTIAL INFORMATION		
Company Name	Applicant Name	Applicant Email
Applicant Phone	Company Address	Date Founded
Company Stage	Number of Employees	
Do you have existing patents or patent applications on the technology you hope to protect by participating in this program?		
Company description		
Technology/industry area		
One-line pitch		

Business Model DO NOT SUBMIT CONFIDENTIAL INFORMATION
What needs, problems, and/or inefficiencies are your business addressing?
What are your key products or services?
What makes your products or services different?
Who are your competitors?

Describe your company's three most recent accomplishments.

Provide a brief overview of your company's goals over the next 6-18 months.

### Leadership Team

**DO NOT SUBMIT CONFIDENTIAL INFORMATION**

List members of your management and their titles.

What sets your company or leadership team apart from your competitors?

### Advisors

**DO NOT SUBMIT CONFIDENTIAL INFORMATION**

Lawyer/law firm

Advisors/board members

### Financial Information (in USD)

**DO NOT SUBMIT CONFIDENTIAL INFORMATION**

Capital raised to date

List any company that owns greater than 40% equity share in your company.

**Attachments**

**DO NOT SUBMIT CONFIDENTIAL INFORMATION**

Please attach a pitch deck, executive summary and any other information you would like us to consider (max file size 100mb).